



Past participation

Biolucent reached out to its mammography providers and encouraged them to sign up on our Web site. Breast centers across the country provided softer mammograms and distributed women's health materials during the week.

Better Sleep Council promoted the week in *Sleep Savvy* magazine and provided free materials to our Center of Excellences and Community Centers of Excellence. Gynecologic Cancer Foundation offered free materials to those who called our National Women's Health Information Center or ordered online.

S.L.E. Lupus Foundation offered its materials to encourage information sharing and networking among patients and their families to dispel myths and provides daily support to those learning to live with lupus.

U.S.-Mexico Border Health Commission helped to spread the word to women on the border.

The National Alliance for Caregiving (NAC) covered NWHW in its April newsletter. It also posted the NWHW banner on the front page of their Web site beginning in April and included a notice on NWHW on the e-mail listserv they operate.

The Society for Women's Health Research (SWHR) posted the NWHW banner on their Web site, included information in their e-newsletter and featured NWHW in a news service article.

Freddie Mac posted information on their Intranet as well as hosted a lunch and learn on National Women's Health Week.

Elderplan placed information in its newsletter, on its voice mail recording and on its Web site. It also promoted NWHW at monthly membership meetings.

Brandeis University made NWHW materials available at its health center during the week. It also sent a mass e-mail to all female students promoting NWHW.

Booz Allen Hamilton ran news pieces about National Women's Health Week in both of its newsletters (distributed to all staff) the week prior and week of NWHW. In addition, the week before NWHW, it hosted a health fair at its headquarters in McLean, VA (where about 4,000 of its staff are located). The fair featured healthy food, health information, laser eye surgery, free massages, blood pressure checks, a booth about Booz Allen's health benefits and onsite fitness center, and more.

The American Nurses Association (ANA) sent out communications about NWHW on its listserv. The initial communication went to approximately 185 individuals who could then forward the info out personally or send it out through the state offices.